

FOR IMMEDIATE RELEASE

Company: E=mz² Inc.
www.emz2.com
Contact: Marguerite Zimmerman
Telephone: 1-800-218-0717
Email: mzimmerman@emz2.com

E=mz² Expands to the UAE & Middle East

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E=mz² announces the Momentum™ online learning system is now available through BAX Consulting FZ LLE with offices in Dubai UAE.

BAX Consulting is a sales & training company founded to increase sales forces' top line. They provide "get a commitment now" sales-process development for field sales and create easy to use sales tools to maximize sales teams' performance in a cost-effective way.



Jennifer Baxavanis is the Managing Partner and Lead Sales Practitioner of BAX Consulting FZ LLE. Her sales achievements began in the media industry. Among her clients were CEOs of the largest companies in the oil and gas and industrial sector. Jennifer brings years of practical and global experience in market development, selling, and training.

BAX Consulting's mission is to increase the productivity and profitability of their clients' teams. In early 2012, Jennifer anticipates adding success with Momentum™ to her company's long list of achievements. Visit www.baxllc.com.

E=mz² is an award winning, best practices company in the business of learning and performance improvement. E=mz² has leveraged the power, fun and interactivity of gaming and developed a highly effective sales and learning system - Momentum™. The underlying platform is customizable to create tailored material – rapidly and affordably.