## FOR IMMEDIATE RELEASE

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## Helping Ontario based Companies succeed in the business of sales ...

Burlington ON Canada – August 4, 2011

E=mz² announces their partnership with Kathy Pion CSP, W.I.S.D.O.M. Business Services Inc.



Kathy is all about passion when it comes to sales and learning. B2B sales experience in the field, managing sales teams across Canada and her commitment to continuous learning, make her an inspiring sales professional equipped with real life experiences to discuss your selling challenge as you consider Momentium™, for your small, medium or large business.

Based in Ottawa, Kathy's strong problem solving skills, positive nature, and sales driven marketing skills, provides a unique ability to assist you in evaluating the right products and solutions that will enable you to achieve your ultimate goal.

Kathy's success and experience spans 20 years in roles of Sr. Sales Manager, Director of Sales and Marketing to General Manager. She enjoyed a few years as a Part-Time Professor at St. Lawrence College in the Business Program.

 $E=mz^2$  is an award winning, best practices company in the business of learning and performance improvement.  $E=mz^2$  has leveraged the power, fun and interactivity of gaming and developed a highly effective sales and learning system - Momentium<sup>TM</sup>. The underlying platform is customizable to create tailored material – rapidly and affordably.